PSYC 320: SOCIAL PSYCHOLOGY

Spring 2022

PROFESSOR COURSE

Name: Mark A. Ferguson, Ph.D. Section/Credits: 2/3

Email: mark.ferguson@uwsp.edu Location: Fully Online Voicemail: 715-346-2883 Prerequisite: PSYC 110

Office Hours: MWF 11am-12pm or GEP: SS

by appointment (via Zoom)

RESOURCES

Crisp, R. J., & Turner, R. N. (2020). *Essential social psychology* (4th ed.). Sage Publications. https://study.sagepub.com/crispandturner4e

This course will be administered online through Canvas. In Canvas, you will review materials, participate in discussions, complete quizzes, and submit papers. To participate in this course, you will need internet access and a web browser (login at this website: https://www.uwsp.edu/canvas/Pages/default.aspx) or you can download the Canvas Student mobile app for Android or iOS. You will need your UWSP login/password to access the website and app. If you would like to learn more about how to use Canvas features (such as quizzes), please review the helpful resources posted on the Canvas website: https://community.canvaslms.com/t5/Canvas-Student/ct-p/canvas_student. If you need technical support, contact Canvas Support directly by clicking on the Help button in Canvas.

DESCRIPTION

This course provides an overview of theory and research in social psychology. Social psychology refers to the *systematic study of social group membership*—its causes and effects in everyday life. The course begins by outlining the different approaches to social psychology, as well as their history and implications for the field. It next focuses on three broad clusters of social-psychological processes: *intrapersonal processes* (how mental processes are shaped by group membership), *intragroup processes* (how social groups create and maintain distinct social realities over time), and *intergroup processes* (how social groups contest other social realities in society). The course will conclude with a summary of themes, challenges, and opportunities in social psychology.

OBJECTIVES

After taking this course, you will...

- Be able to critique the individualistic perspective on psychology
- Be able to summarize the elements of our collective psychology
- Be able to analyze how social groups construct shared realities
- Be able to analyze how social groups contest shared realities

REQUIREMENTS

- Quizzes. There will be 12 quizzes in this course. Each quiz will consist of 20 multiple-choice questions and will focus on one module of the course (with roughly half of the questions from the book and the other half from the materials on Canvas). The quizzes will be available on Canvas. You should complete the quizzes after doing the readings, reviewing the materials on Canvas, and participating in the discussions. Quizzes will be open for one week prior to the due date (Sundays at 11:59pm). Click on the specific week's Canvas module to complete the quiz. You will have 30 minutes to complete each quiz and are allowed to take them twice; you will receive the higher of your two scores. All quizzes are drawn randomly from larger item pools. This means that all quiz attempts (even for the same student) are unique. Although you are only required to complete 10 of the quizzes, you are encouraged to complete all 12 of them (this will allow you to replace lower scores on the other quizzes). The quizzes will be worth 20 points each for a total of 200 points (or 42% of your final grade).
- **Discussion Posts.** There will be twelve graded discussion forums in this course. For each discussion forum, you will be required to post twice—once with your response to the prompt, and a second time in response to another student's response. Click on the particular week's Canvas module to post in the discussion forum. You will receive an overall score for your two postings for the week. Although you are only required to post in eight of the forums, you are strongly encouraged to post in all 12 of them (this will allow you to replace lower scores on the other forums). The discussion posts will be worth 20 points each for a total of 160 points (or 33% of your final grade).
- Response Papers. There will be four response papers in this course. For each paper, you will be required to complete an activity and answer some questions about it. These papers will be limited to two pages (double-spaced, 12-point font) and must be submitted on Canvas by the due date. Although you are only required to complete three of the papers, you are strongly encouraged to complete all four of them (this will allow you to replace lower scores on the other papers). The response papers will be worth 40 points each for a total of 120 points (or 25% of your final grade).
- Participation Bonus. If you <u>clearly</u> make a "good faith effort" to complete <u>all</u> 12 quizzes, 12 discussion posts, and 4 papers in this course, you will earn an extra credit bonus on top of your final grade. A "good faith effort" is defined as making <u>reasonable</u> attempts on <u>all</u> of the assignments, rather than making weak attempts for the purpose of getting the extra credit. The participation bonus is worth 33 points (an extra 5% on top of your final grade).

Please see syllabus calendar, Canvas assignments page, and online resources for additional information and specific due dates for all assignments.

Progress Tracker Worksheet

Quizzes		Discussion Posts		
1: Introduction	/ 20 points	1: Introduction	/ 20 points	
2: Biology	/ 20 points	2: Biology	/ 20 points	
3: Motivation	/ 20 points	3: Motivation	/ 20 points	
4: Cognition	/ 20 points	4: Cognition	/ 20 points	
5: Identity	/ 20 points	5: Identity	/ 20 points	
6: Influence	/ 20 points	6: Influence	/ 20 points	
7: Power	/ 20 points	7: Power	/ 20 points	
8: Prosocial	/ 20 points	8: Prosocial	/ 20 points	
9: Conflict	/ 20 points	9: Conflict	/ 20 points	
10: Prejudice	/ 20 points	10: Prejudice	/ 20 points	
11: Violence	/ 20 points	11: Violence	/ 20 points	
12: Conclusion	/ 20 points	12: Conclusion	/ 20 points	
Subtotal (Best 10)	/ 200 points	Subtotal (Best 8)	/ 160 points	
Response Papers		Final Points		
Paper 1: Biography	/ 40 points	Quizzes	/ 200 points	
Paper 2: Research	/ 40 points	Discussion Posts	/ 160 points	
Paper 3: Analysis	/ 40 points	Response Papers	/ 120 points	
Paper 4: Applied	/ 40 points	Participation Bonus	/ 24 points	
Subtotal (Best 3)	/ 120 points	Total	/ 480 points	
Grading Scale				
A = 454-480	B = 398-417	C = 350-369	D = 288-321	
A- = 432-453	B- = 384-397	C- = 336-349	F = 0-287	
B+ = 418-431	C+ = 370-383	D+ = 322-335		

CALENDAR

Section	Module	Reading	Assignments	Due
Introduction	1: Introduction	Crisp, Chapter 1	Discussion 1 Quiz 1	SU 1/30
	2: Biology	Barrett, Chapter 2	Discussion 2 Quiz 2	SU 2/6
	Focus Week 1	None	Paper 1	SU 2/13
Intrapersonal Processes	3: Motivation	Crisp, Chapter 4	Discussion 3 Quiz 3	SU 2/20
	4: Cognition	Crisp, Chapter 2 & 3	Discussion 4 Quiz 4	SU 2/27
	5: Identity	Crisp, Chapter 7	Discussion 5 Quiz 5	SU 3/6
	Focus Week 2	None	Paper 2	SU 3/13
Intragroup Processes	6: Influence	Crisp, Chapter 5	Discussion 6 Quiz 6	SU 3/20
	7: Power	Crisp, Chapter 6	Discussion 7 Quiz 7	SU 4/3
	8: Prosocial	Crisp, Chapter 11	Discussion 8 Quiz 8	SU 4/10
	Focus Week 3	None	Paper 3	SU 4/17
Intergroup Processes	9: Conflict	Crisp, Chapter 9	Discussion 9 Quiz 9	SU 4/24
	10: Prejudice	Crisp, Chapter 8	Discussion 10 Quiz 10	SU 5/1
	11: Violence	Crisp, Chapter 10	Discussion 11 Quiz 11	SU 5/8
Conclusion	12: Conclusion	Crisp, Chapter 14	Discussion 12 Quiz 12	SU 5/15
	Focus Week 4	None	Paper 4	*F 5/20*

The Crisp readings are found in your textbook. The Barrett chapter is in the Biology module on Canvas. All assignments are open from the first day of class and close on Sundays at 11:59pm. There is a 24-hour grace period <u>after Sunday deadlines</u>, which means that late submissions in this window will be accepted without penalty. Focus weeks provide time to work on the papers (without readings, discussions, or quizzes). This calendar is preliminary and subject to change.

POLICIES

Communication. Our communication in this course will occur through digital methods. If you need to contact me with a private matter (such as your grades), you can send me an email. I generally respond to emails within 48 hours (excluding weekends). You can also visit my office hours (in-person only) or make an appointment (in-person or via Zoom). However, if you need to contact me about a public matter (such as asking a question about the papers), you can post in the Frequently Asked Questions (FAQ) discussions forums on Canvas. The FAQ forums allow everyone to ask questions, answer questions, and review answers.

Disabilities. UWSP is committed to reasonable and appropriate accommodations for students with disabilities and temporary impairments. If you have a disability or acquire a condition during the semester where you need assistance, contact Disability and Assistive Technology on the 6th floor of Albertson Hall (the library) as soon as possible. DATC can be reached at 715-346-3365 or DATC@uwsp.edu.

Illegalities. Under several federal and state laws, as well as university guidelines, the professor is required to report acts of a criminal or offensive nature that occur in and outside of class. This includes acts of sexual harassment and assault, bias and hate crimes, illicit drug use, and acts of violence. Any disclosure or description of these incidents, past or current, may be reported to the Dean of Students (http://www.uwsp.edu/dos/) or local authorities.

Incompletes. Incompletes will only be considered for students in exceptional situations, such as serious medical or emergency situations. They are not for students who feel overwhelmed by routine academic or extracurricular activities. Requests for incompletes must be accompanied by documentation. In most cases, all coursework must be finished within one semester to avoid receiving an automatic F in the course.

Makeups. Makeups assignments will generally only be considered for students who cannot complete them on time due to academic, athletic, or religious obligations, major illnesses, or comparable reasons. Requests for makeups must be accompanied by documentation, such as letters from coaches, doctors, or spiritual leaders. In most cases, makeups must be completed within a week of the original deadline to avoid receiving an automatic zero for the assignment.

Misconduct. The professor takes instances of misconduct (such as cheating and plagiarism) seriously. The minimum penalty for an instance of misconduct will be a zero on the assignment. Other penalties will be considered under university policy. Please do not put yourself and others through disciplinary proceedings. To read UWSP's policies, go to: https://www.uwsp.edu/dos/Pages/Student-Conduct.aspx.

Netiquette. In an online course, a majority of our communication takes place in the discussion forums. Our primary means of communication here is written. The written language has many advantages: more opportunity for reasoned thought, more ability to go in-depth, and more time to think through an issue before posting a comment. Still, written communication also has some disadvantages, such a lack of the face-to-face signaling that occurs through body language, intonation, pausing, facial expressions, and gestures. Thus, please be aware of the possibility of miscommunication and compose your comments in a positive, supportive, and constructive manner. You can learn more about netiquette at: http://global.k-state.edu/students/courses/ netiquette/.